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## For Immediate Release

## Harbour Plaza Hotels & Resorts Honored with "Asia Excellence Brand Award"



Harbour Plaza Hotels & Resorts is proud to announce that it has received the "Asia Excellence Brand Award" from Yazhou Zhoukan. This achievement marks another milestone for the Group as one of Asia's leading hotel brands, continuing to deliver exceptional service in a highly competitive market. The Asia Excellence Brand Award was nominated by readers and Asian business leaders and professionally reviewed by the Yazhou Zhoukan editorial team. The award recognizes the most influential international and local brands in Asia for their outstanding achievements.

Established in 1997, Harbour Plaza Hotels & Resorts currently operates with more than 9,700 rooms and suites in Hong Kong and Shanghai under four hotel brands—Harbour Grand, Harbour Plaza, Alexandra, and Rambler, catering to diverse market demands, ranging

from upscale luxury to business travel and convenient urban accommodations.

Ms. PC Koh, Director of Harbour Plaza Hotels & Resorts, said: "We are very honored to receive this award, which further demonstrates our commitment to excellent service and quality. In a highly competitive market, I am pleased that we have maintained our leading position. This achievement is the result of the team's collective efforts. I sincerely thank every colleague for their professionalism and passion in creating the best experience for our guests and building on the reputation for the brand every day."

## About Harbour Plaza Hotels and Resorts

Harbour Plaza Hotels & Resorts is a major player in the Asian hospitality industry by providing a distinctive blend of comfortable elegance, understated luxury and value for money at all of its hotels. The company currently manages 13 hotels in Hong Kong and Shanghai. Harbour Plaza Hotels and Resorts is a member of CK Asset Group.

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